

**WELCOME TO  
STEELE ATHLETICS  
CHEERLEADING PROGRAM!**



**STEELE**  
— ATHLETICS —



## The Role of Steele Athletics Staff:

Steele Athletics is highly trained, motivated, and committed to the overall success of your athlete, the team, and the program as a whole.

You can expect the following from the coaching staff at Steele Athletics:

- Continued Education and up to date certifications in the cheerleading and tumbling world.
- Approachable and friendly with the desire to motivate.
- Remain safe and realistic with the athlete progression while also challenging the athlete to reach their personal potential.

At Steele Athletics we do think winning is important. But we maintain a strong balance between competitiveness and a fun, memorable, positive, and safe overall experience for each athlete.



## **Safety Measures:**

Steele Athletics prides itself on safety and health first. We are committed to maintaining a safe environment at all times.

Proper nutrition and hydration are encouraged for optimal performance and injury prevention.

### **To ensure safety Steele Athletics staff is:**

- CPR Certified
- First Aid Trained
- USASF Credentialed
- Educated and trained to teach and spot tumbling and stunt progressions and skills within their coaching level

**Steele Athletics is sufficiently prepared to respond to emergency situations with appropriate emergency response plans.**

# Athlete Expectations

## Practices:

- All competitive teams (levels 1-4) will practice twice a week, once during the week and once on Sunday. Level 5 teams will practice three times a week, twice during the week with a third practice on Sundays.

## High School Cheer Participation

- In order for our athletes to become well rounded, we believe that kids who would like to cheer for their respective high school team should take advantage of that opportunity.
- If your athlete is considering high school, please be honest and communicate thoroughly to ensure the experience can be nothing but positive.

## Practice Wear

- Plain white (cheerleading) shoes must be worn.
- Hair pulled back out of the face.
- No jewelry of any kind.
- Nails must be a reasonable length.
- Must wear appropriate practice clothing according to your team's clothing calendar.

## Absences:

- From Tryouts to Labor Day, FOUR absences will be allowed for any reason. Following this period, attendance is mandatory. We have chosen this absence policy to ensure our families ample time to take family vacations.
  - We will do our best to schedule practices that do not conflict with extracurricular activities. We ask that families communicate with the coaches of their athlete's outside team to eliminate issues.
- Athletes that miss a practice leading up to a competition or a Steele Athletics event may be removed from the choreography or entire routine (valid or non-valid reasons).
- Athletes that miss excessive practices, whether excused or not, may be removed completely from the routine or be dismissed from the program without refund.
- Valid reasons for missing practice:
  - Contagious illness (a doctor's note must be provided)
  - Death in the family
  - Mandatory function for a school grade

## Drop Policy

- If, for any reason, you cannot fulfill your 12-month commitment to a Steele Athletics team or ½ Year NCA team, you will be charged \$1,000.
- Cut off date to drop is Friday, July 15th 2016.

## Competitions and Events

All competitions and Steele Athletics events (pre-season showcase & nationals showcase) are MANDATORY. If you miss a competition of Steele Athletics specific event you will be charged a \$150.00 fee.

### Competition Wear:

- Arrive to the competitive venue with hair and makeup done!
- Arrive to the venue wearing ONLY 1) uniform, 2) warm up, 3) both.
- Cheer shoes only. Do not wear flip-flops or UGG boots to the competition. We will look uniform as a TEAM and PROGRAM.

## Hotel Accommodations

### Events that require Stay-to-Play:

Steele Athletics will reserve a block of rooms through the housing company and each cheerleader will have to stay in a room booked through that housing company. We will submit a listing of all cheerleaders and where they are staying in order to verify they have booked through said housing company. This is a competition company requirement for several out of town events. When using Stay-to-Play, we will make sure to choose cost effective options.

### Events that do NOT require Stay-to-Play:

Steele Athletics will book a block of rooms and give your family the option to book. If you would prefer to choose a different hotel you are free to do so, but ONLY if the competition we are attending does not use Stay-to-Play.

## General Program Information

### Tumbling:

We will provide tumbling instruction within each practice. Steele Athletics will have a number of tumbling classes offered outside of your athlete's team practice. We highly encourage that your athlete get in the gym as much as possible to tumble.

### Private Lessons:

All private lessons will be scheduled directly through your selected coach. Private lessons are contracted through member and instructor. No lessons are allowed without an additional staff member present. (This is for safety and liability purposes).

### Open Gym:

Open gym is FREE for all competition members. Non-competition members can attend open gym for a \$15.00 fee.

### Conditioning:

All athletes must be involved in some type of physical conditioning program and stretching exercise either at home or at the gym. It is not possible for an athlete to be in peak physical condition if their all-star practice is the only physical activity in which they partake. Injury is always a concern in our sport and the best way to avoid them is through proper technique, flexibility, and physical condition.

### Gym Hours:

Monday-Friday	9:00am-9:30pm
Saturday	9:00am-4:00pm
Sunday	12:00pm-9:00pm

## **Property Rights Agreement:**

Steele Athletics related items may NOT be designed or sold without prior written consent from Steele Athletics. The company name, logo, and its entity are solely owned and trademarked by Steele Athletics. Any violation of this agreement is trademark infringement and may result in legal action.

## **Outside Merchandise Sales Policy:**

No spirit wear of any kind may be designed, purchased or distributed without prior consent from Steele Athletics ownership (Brent or Tiffany).

All team t-shirts and spirit items will only be purchased through pre-approved vendors by Steele Athletics. This does not include small goodie bag items. In addition, no solicitation of any items while on company property or events will be tolerated.

## **Valuables in the Gym:**

It is not possible to monitor valuables brought into the facility. Please leave valuables at home or with your parents.

Steele Athletics will not be responsible for any lost, stolen, or left items.

## Payment Policy:

All contracts are to be current.

If you fall behind in your payment plan your athlete may be sat out of practice until the accounts become current. It is important that you are aware of your bill and if it becomes outstanding.

Late fees will be applied to all accounts that are late. The late fee is \$35.00 per monthly late occurrence.

## Chain of Command:

**General questions** – [info@steele-athletics.com](mailto:info@steele-athletics.com) or 303.416.8400

**Team related questions** – [coachfirstname@steele-athletics.com](mailto:coachfirstname@steele-athletics.com)

**Billing questions** – [tiffany@steele-athletics.com](mailto:tiffany@steele-athletics.com)

**Compliments or concerns** – [brent@steele-athletics.com](mailto:brent@steele-athletics.com)





# Code of Conduct Acknowledgement Form

- I will not be involved in any matter of disrespect towards any members of Steele Athletics staff, parents, or athletes.
- Anyone threatening to quit or pull their child from a team may be dismissed from the program without a refund and is subject to being charged the Drop Fee.
- I understand that all athletes are required to wear appropriate practice attire to every practice. If not in proper wear I may be required to purchase items and my account will be charged for these items.
- I understand the coaches reserve the right to suspend any athlete or parent's participation in activities or events at Steele Athletics as disciplinary action.
- I will not design, purchase, distribute or sell any clothing, bows, or other items without prior written consent from ownership. This includes team shirts and spirit items. Legal action will be taken if needed.
- I will not participate in negative gossip or communications that adversely affect Steele Athletics. This includes, but is not limited to Facebook, Twitter, Instagram, etc. Anyone choosing to partake in this type of activity can be removed from the program without refund.
- I will maintain and/or improve the skills I perform at tryouts with hard work and dedication.
- I will not hold or threaten to hold my child from practice or competition as a form of punishment.
- I will conduct myself with respect and integrity, displaying positive sportsmanship at all times.
- I understand all athletes at Steele Athletics are expected to arrive at practices, events, and competitions on time with a positive attitude and give their best effort.
- Any Steele Athletics athlete that chooses to partake in the use of illegal drugs and/or alcohol while wearing Steele Athletics apparel or at a Steele Athletics function will be immediately dismissed from our program with no refund.
- I understand it is sometimes necessary for athletes to be moved from one team to another. Situations such as these often benefit the entire program.
- I understand that being a team member does not entitle me to compete at every event.
- I understand that the parent viewing area should be a positive atmosphere, and I may be prohibited from using the parent viewing area if I cannot maintain a positive attitude while there.
- I understand that my monthly billing statement is emailed to me as a courtesy. Whether I receive it or not, I am obligated to make my payments on time. If my billing information changes, it is my responsibility to notify Steele Athletics.
- I understand that this is a 12-month commitment. I will honor this commitment in all ways.
- I understand that if I quit or I am removed from the program, I will be charged a drop fee and will not be entitled to a refund of any kind. This includes all money paid to Steele Athletics included prepaid expenses.
- Cheerleaders, parents, family, and friends are never allowed to contact competition companies or their officials for any reason.
- I have read and agreed to the rules and regulations information for the 2016-2017 Steele Athletics season.

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Athlete Signature: \_\_\_\_\_ Date: \_\_\_\_\_